ROMERO, LARRI J.

From: LOPEZ, CARLA B.

Sent: Thursday, May 19, 2011 3:04 PM

To: LOPEZ, CARLA B.

Subject: Media Release: City Creative Tourism Initiative Announces a Call for Guest Bloggers and Contributors

to New Website



Media Contact: Sabrina Pratt, Arts Commission Director, (505) 955-6707

City Creative Tourism Initiative Announces a Call for Guest Bloggers and Contributors to New Website

Santa Fe, New Mexico – May 19, 2011 – Santa Fe area artists, artisans, craftsmen, bloggers, business owners and individuals who would like to contribute stories and content to SantaFeCreativeTourism.org in exchange for web traffic to their own sites and online venues may contact the city of Santa Fe Arts Commission with story ideas.

Current story categories include: Camden the Dog – Public Art Tour of Santa Fe, Santa Fe Artists on YouTube, Santa Fe Social Interview, Artist Updates, Summer Arts in Santa Fe, and Tips and Techniques.

Blog ideas: personal stories, reflections, poems, reviews, artist process, photo blogging and other topics of interest to Santa Fe travelers. Interested parties may develop and suggest their own topics. Chosen contributors will have the option of a reoccurring monthly post.

If you have questions about this service or would like instruction on creating and developing your contributions, appointment times will be available in June at the Santa Fe Community Gallery 201 West Marcy Street (at the intersection of Marcy and Sheridan) Santa Fe. Any questions regarding these instructional hours, special accommodations or Santa Fe Creative Tourism can be directed to Brent Hanifl at (505) 695-1039 or santafecreativetourism@gmail.com

The city of Santa Fe is continuing to work with artists and arts businesses to further develop the organization and promotion of workshops that allow visitors to experience Santa Fe in a hands-on fashion. Partnerships and collaborations with the hospitality industry and other entities are welcomed. This initiative was created as a result of the city of Santa Fe's 2005 appointment to the UNESCO Creative Cities Network and builds upon the successful 2008 International Conference on Creative Tourism held in Santa Fe.

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The City of Santa Fe Arts Commission (SFAC), an agency within the municipal government of the City of Santa Fe, provides leadership by and for City government in supporting arts and cultural affairs. The SFAC also recommends programs and policies that develop,

sustain and promote artistic excellence in the community. For more information contact SFAC at (505) 955-6707, email artscommission @santafenm.gov or fax (505) 955-6671.

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